



EduCanvas: A Platform for Career Assessment and Job Experiences





About Us

EduCanvas is an edtech company established in August 2022 that develops data-driven, AI-powered career guidance and management solutions. The company is actively engaged in government-funded R&D projects and provides its solutions and experiential programs primarily to educational institutions.

Company Name	EduCanvas, Inc.	Capital Stock	50 million won
CEO	EREN.LEE	Industry	Education Services, Information and Communications, Professional, Scientific, and Technical Services
Date of Establishment	August 2022	Platform	www.alphajini.co.kr

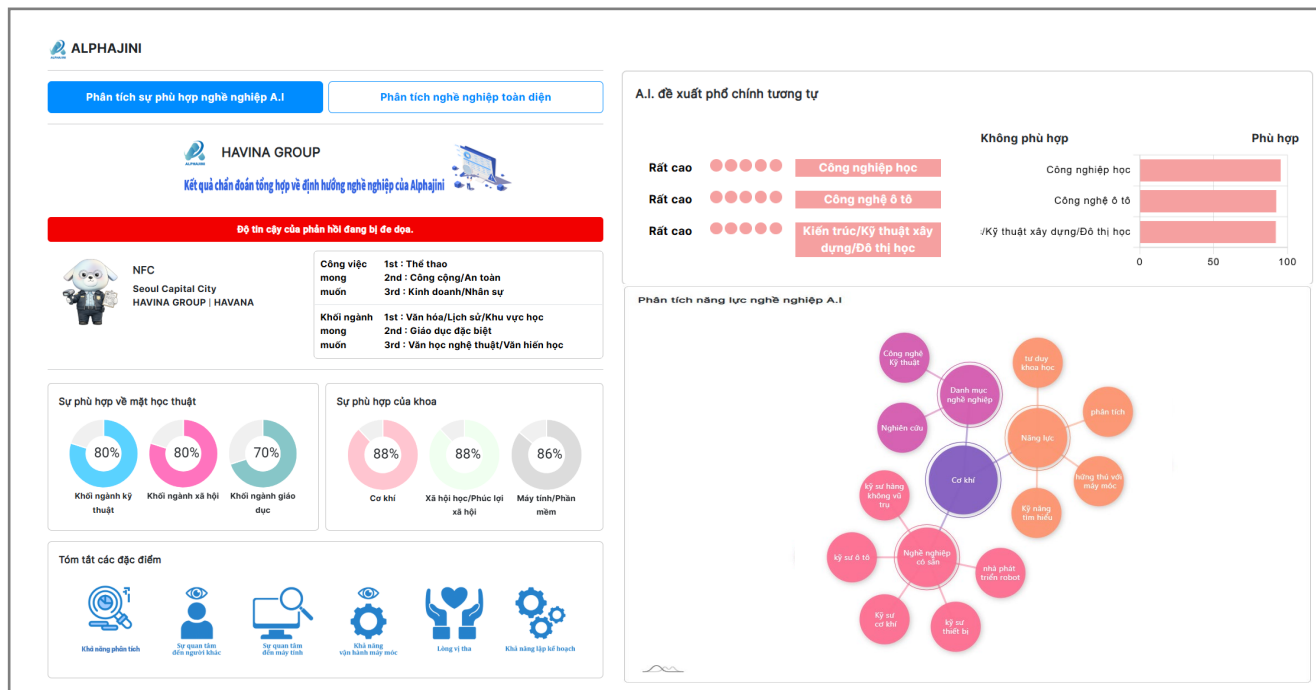
2026	• Currently implementing the TIPS (Technology Incubation Program for Startups) project • Signed a contract with the Ansan City Youth Career Experience Support Center for a solution • Signed a contract with Yeungnam University for a career assessment solution • Operating career education programs for the Future Education Division of Namyangju City • Signed a contract to supply a solution and NFC keychains to Wolhang Elementary School • Performing technical consulting services for the Korea Student Aid Foundation
2025	• Secured investment from KingoSpring SEED • Implemented and received an excellent evaluation for the Startup-Centered University program • Signed an MOU with Hanoi International University • Signed a contract with the Chungnam Industry-Academia Convergence Institute for a career assessment solution
2024	• Certified as a Venture Company • Established a Dedicated Research Department • Conducted the “Stepping Stone” (Leap & Global) Startup Growth Technology Development Project • Developed “AlphaGenie 1.5,” a comprehensive AI job suitability assessment system • Signed a contract with Aram High School for a career assessment solution • Selected as an incubatee company by the National IT Industry Promotion Agency
2023	• Development of “AlphaGini 1.0,” a Comprehensive AI Academic Aptitude Assessment System • MOU with the Gyeonggi IT Saeil Center • Implementation of the “Stepping Stone (First Step)” Startup Growth and Technology Development Project
2022	• Selected as an Incubatee by the Gyeonggi Content Agency • Certified as a Women-Owned Business • Incorporation



About Us

ALPHAJINI

AI Algorithm-Based Fit Prediction Solution



- Personality, Interests, and Aptitude Assessment
- AI Assessment of Suitability for Higher Education and Careers
- PDF Report Provided

- Career Tracking Service
- Provides information on academic majors and careers
- Provides an administrator-only dashboard

MetalnJob

Interaction-Based 3D Job Simulation Solution



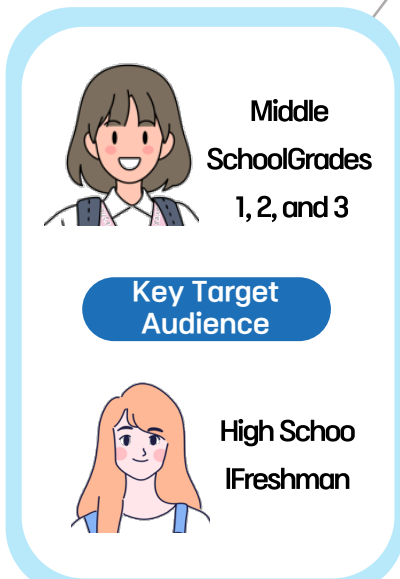
- Job simulations that offer hands-on, interactive experiences
- Simulation experiences linked to career assessments
- Holland-based career exploration
- Experiences utilizing gamification



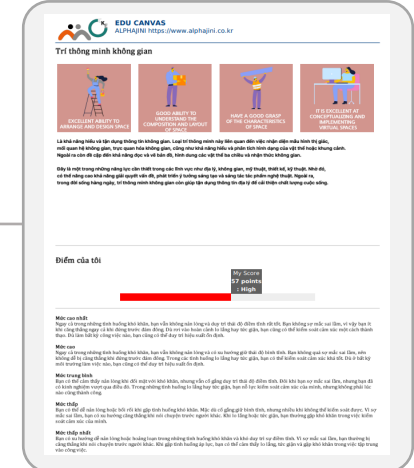
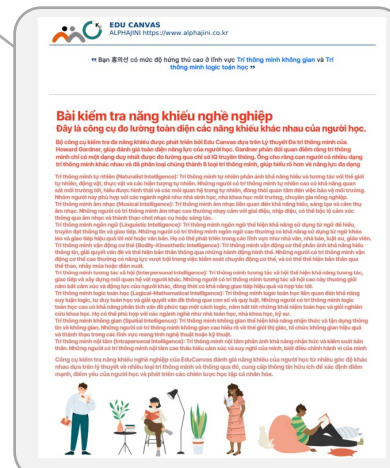
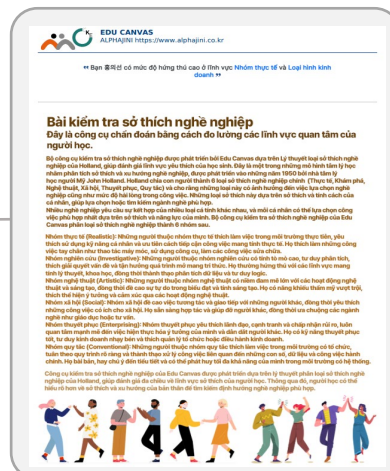
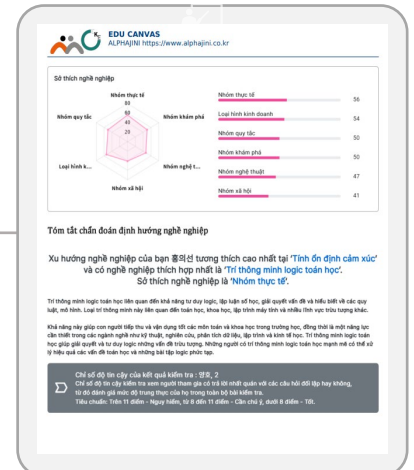
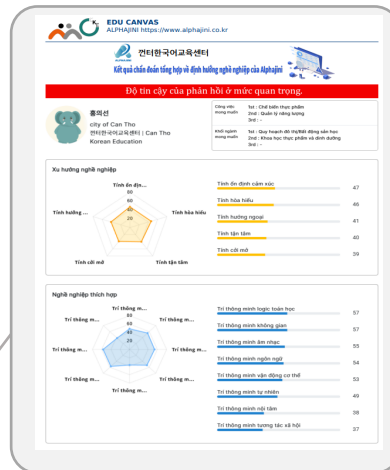
AlphaJini Comprehensive Career Assessment Solution

➤ AlphaJini Comprehensive Interest, Aptitude, and Career Assessment Solution

- Assesses 3 attributes through 127 questions in under 15 minutes, saving 75% of the time compared to existing assessments on the market
- Provides T-score distributions relative to a comparison group and offers curated career exploration recommendations based on assessment results



[Available in English and other languages]



❖ Excerpt from the report image



Example of a Curated Career Exploration Experience Center

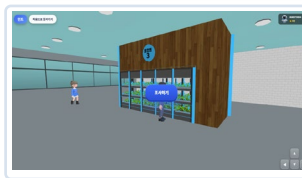
➤ Up to 105 career centers are available

Construction Equipment Operator · Game Designer · Broadcast Engineer · Marine Economics Researcher · Landscape Designer, etc.



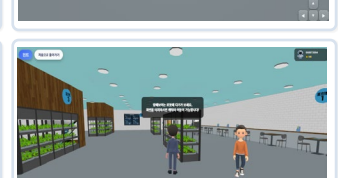
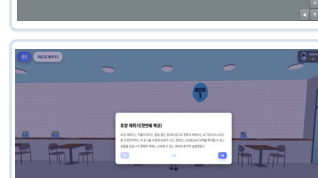
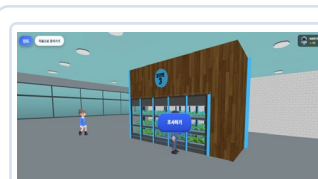
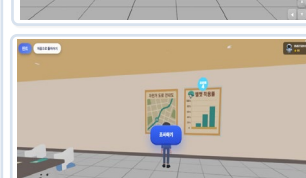
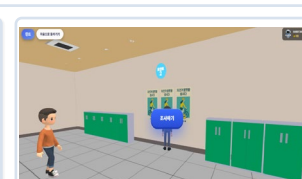
Marine Economy Research Institute

Visual Merchandiser



Smart Farm Operations Manager

Landscape Designer



Safety Campaign Planner

Smart Farm Operations Manager





AlphaJini Academic Fit Solution

➤ AlphaJini AI Major Suitability Analysis and Career Curation Solution

- Major similarity analysis based on college student diagnostic data; recommendations for majors, academic fields, and careers using machine learning algorithms Provides network analysis
- Provides curation reports featuring natural language processing-based recommendations for dual majors and similar majors, as well as job simulation experiences



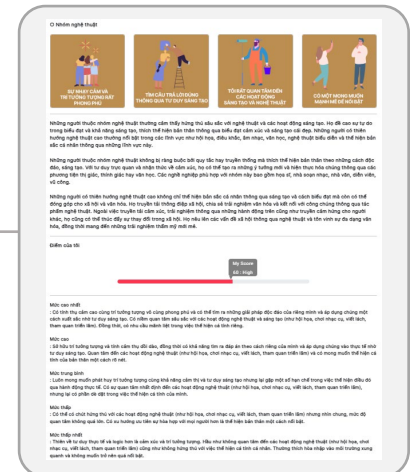
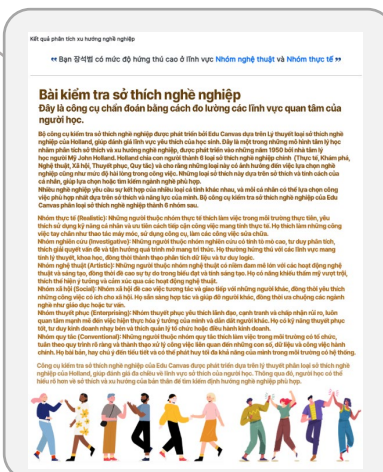
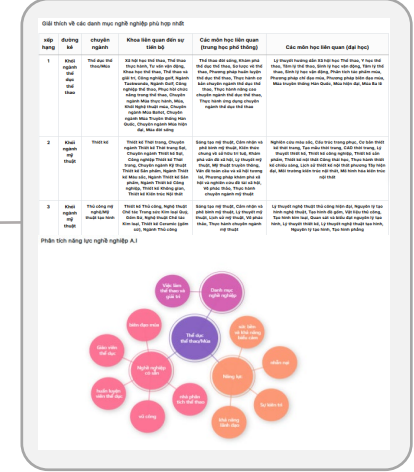
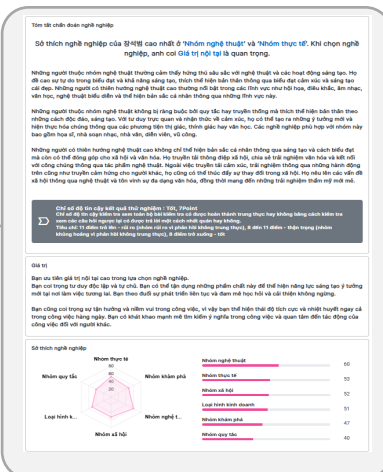
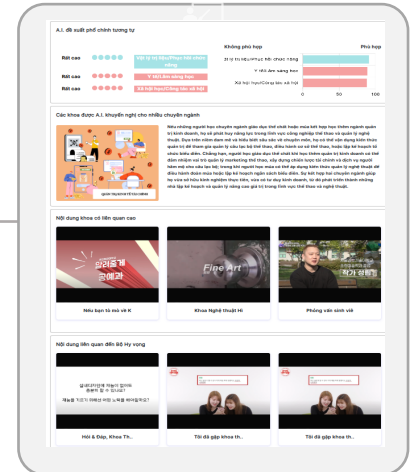
9th grade, 10th,
11th, and 12th
grades

Key Target Audience



College
Students
Fresh
men
through
Seniors

[Available in English and other languages]



❖ Excerpt from the report image





AlphaGini Job Fit Solution

➤ AlphaGini AI Job Fit Analysis and Career Curation Solution

- Job similarity analysis based on data from current employees; job category, role, and certification recommendations using machine learning algorithms and network analysis
- NCS Natural Language Processing–Based Job Similarity Recommendations, Curated Reports on Job Simulation Experiences, and Integration with Job Postings

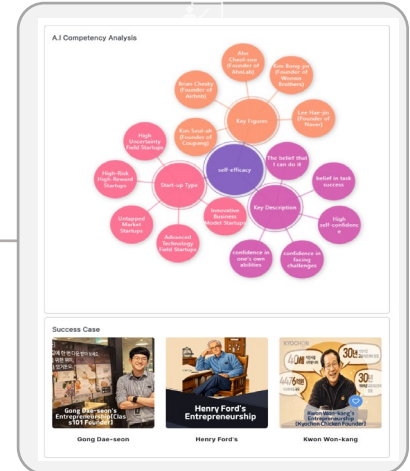


❖ Excerpt from the report image



- Analysis of entrepreneurial tendencies, capabilities, and areas of interest through an AI-based entrepreneurial aptitude assessment

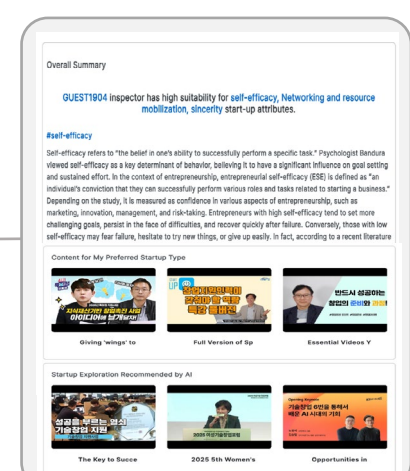
- Curated business ideas that reflect industry trends and market analysis



Key Target Audience



**[Available in English
and other languages]**



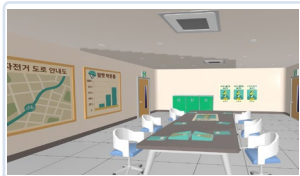
❖ Excerpt from the report image



Example of a Curated Career Exploration Experience Center

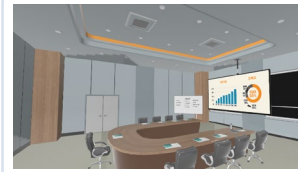
- Up to 21 job categories and 105 job profiles are available

Safety/Public Order, Design/Beauty, Environment/Energy, Sports/Leisure, Agriculture/Forestry/Fisheries, Public Services/Welfare, Education/Research, etc.



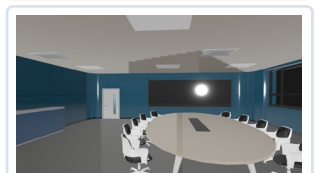
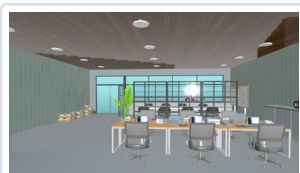
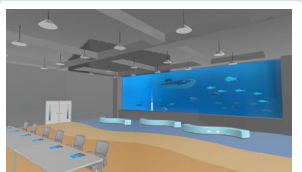
Safety/
Public Safety

Design/Beauty



Environment/Energy

Sports/Leisure



Agriculture and
Forestry/Fisheries

Public/Welfare





AlphaJini Personal Career and Resume Management

- What Sets AlphaGini Apart – Personalized Career and Resume Management
 - View Career Path Trends on My Page
 - Track Changes in Desired Majors/Careers
 - Compare and Visualize Repeated Assessments
 - Sync with Career Diary

Quản lý nghề nghiệp cá nhân

Bạn có thể kiểm tra lịch sử chẩn đoán mới nhất từ quá khứ.

2026.05.22

NGHỀ NGHIỆP MONG MUỐN
Chăn nuôi

KHỐI NGÀNH MONG MUỐN
Toán học/Khoa học/Vật lý học

TÊN BÀI CHẨN ĐOÁN (VTC ONLINE_ĐÁNH GIÁ TỔNG HỢP ĐỊNH HƯỚNG NGHỀ NGHIỆP - LOẠI B)
VTC_Đánh giá tổng hợp định hướng nghề nghiệp

2026.05.15

NGHỀ NGHIỆP MONG MUỐN
Thủ công mỹ nghệ

KHỐI NGÀNH MONG MUỐN
Du lịch/Dịch vụ

TÊN BÀI CHẨN ĐOÁN (VN_B형_테스트 - LOẠI B)
ALPHAJINI B

2026.04.07

NGHỀ NGHIỆP MONG MUỐN
Múa

KHỐI NGÀNH MONG MUỐN
Phát thanh/Truyền hình

MỨC ĐỘ PHÙ HỢP VÀO ĐẠI HỌC
Hóa học 80.00%
Khoa học sự sống 76.00%
Thể dục thể thao/Múa 68.00%

TÊN BÀI CHẨN ĐOÁN (VN_F_CHẨN ĐOÁN NGHỀ NGHIỆP TOÀN DIỆN - BÀI KIỂM TRA TRỰC TUYẾN VTC - LOẠI F)
VN_F_Chẩn đoán nghề nghiệp toàn diện - Bài kiểm tr

2026.04.07

NGHỀ NGHIỆP MONG MUỐN
Thể thao

KHỐI NGÀNH MONG MUỐN
Toán học/Khoa học/Vật lý học

TÊN BÀI CHẨN ĐOÁN (VN_B_BÀI KIỂM TRA TRỰC TUYẾN VTC - CHẨN ĐOÁN TOÀN DIỆN VỀ NGHỀ NGHIỆP/NĂNG KHIẾU/SỞ THÍCH - LOẠI B)
VN_B_Bài kiểm tra trực tuyến VTC - Chẩn đoán toàn

We provide a comprehensive career planning cycle that progresses from assessment → recommendations → hands-on experience → tracking → college admission, all in one place.



Visualization Dashboard for Administrators

➤ Visualization Dashboard for Administrators

The administrator dashboard is a key tool that helps administrators effectively manage and support learners' learning processes. Through the dashboard, administrators can visually monitor learners' progress, assignment submissions, and assessment results, allowing them to grasp the overall status of learning at a glance. This enables administrators to clearly analyze each learner's strengths and areas for improvement, facilitating more systematic feedback and personalized educational support.



* Excerpt from the administrator dashboard



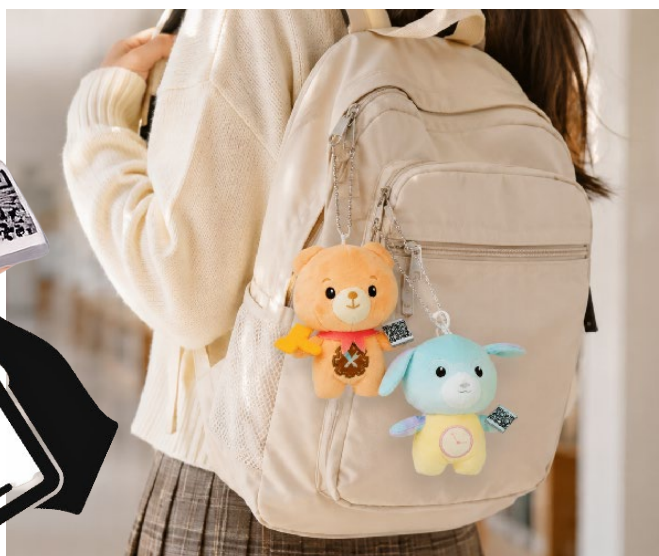
NFC Doll Keychain – Career Assessment

Instant, Hands-On Accessibility: Access is available instantly with just a tap of NFC—no separate app installation required. The device operates without a power source, enabling virtually indefinite use. It can also be used as an accessory and allows for assessment and hands-on experience even in offline environments.

An Integrated Structure That Goes Beyond Simple Assessment: It provides a comprehensive assessment of personality, aptitude, and interests, featuring a structure that connects assessment → experience → tracking.



Tag with NFC





Self-Understanding

Career Exploration

Career Simulation

Career Planning

Kiểm tra nhà



NFC Content (Parent Dashboard)

➤ A Career Dashboard That Grows Alongside Parents

Based on this, we provide personalized career and job recommendation content tailored to each student's interests and strengths, helping them plan their career paths and prepare for higher education more effectively.

Kết quả trắc nghiệm

Nghề mong muốn

- Hạng 1 Thể thao
- Hạng 2 Công cộng/An toàn
- Hạng 3 Kinh doanh/Nhân sự

Ngành mong muốn

- Hạng 1 Văn hóa/Lịch sử/Khu vực học
- Hạng 2 Giáo dục đặc biệt
- Hạng 3 Văn học nghệ thuật/Văn hiến học

Sở thích nghề nghiệp



Giống trang kết quả trắc nghiệm



Thay đổi nghề mong muốn

08/11 12:54

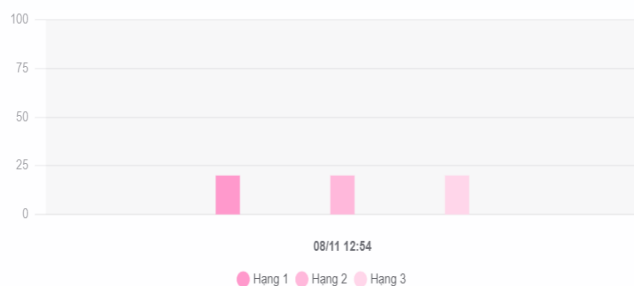
- Hạng 1 Thể thao
- Hạng 2 Công cộng/An toàn
- Hạng 3 Kinh doanh/Nhân sự

Thay đổi ngành mong muốn

08/11 12:54

- Hạng 1 Văn hóa/Lịch sử/Khu vực học
- Hạng 2 Giáo dục đặc biệt
- Hạng 3 Văn học nghệ thuật/Văn hiến học

Sở thích nghề nghiệp theo thời gian



08/11 12:54

- Hạng 1 Nhóm khám phá
- Hạng 2 Nhóm nghệ thuật
- Hạng 3 Nhóm thực tế

Báo cáo xu hướng

Trắc nghiệm nghề

Trắc nghiệm hướng nghiệp

Báo cáo xu hướng trắc nghiệm nghề A.I

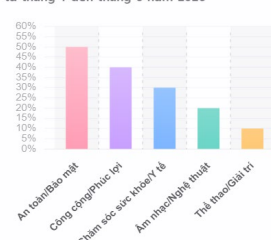
Dữ liệu toàn quốc năm 2026

Khảo sát nguyện vọng · Kết quả khảo sát mức độ mong muốn theo nhóm nghề/chức danh

Nửa đầu năm

Nửa đầu năm 2026

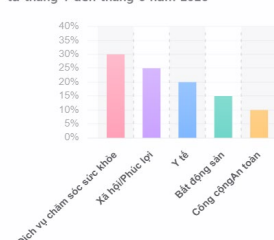
Thống kê về các ngành nghề được ưa chuộng từ tháng 1 đến tháng 6 năm 2026



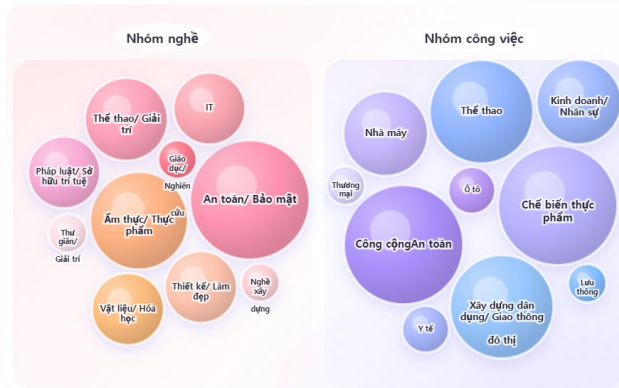
Nửa đầu năm

Nửa đầu năm 2026

Thống kê về các vị trí công việc mong muốn từ tháng 1 đến tháng 6 năm 2026



Kết quả phù hợp · Kết quả đánh giá mức độ phù hợp với nhóm nghề/chức danh



Nhóm nghề



Nhóm công việc



* Excerpt from the Parent Dashboard

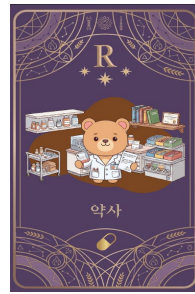
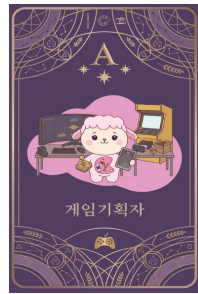
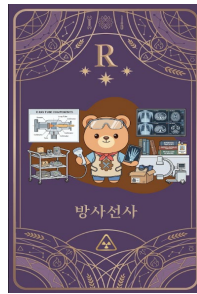
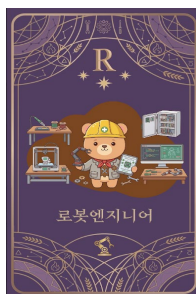
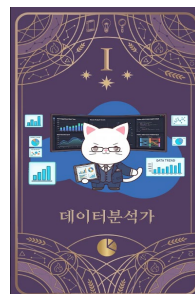
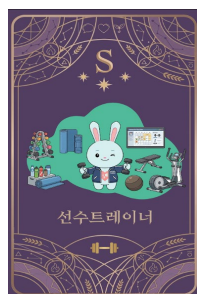
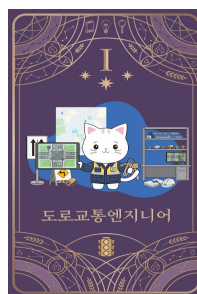
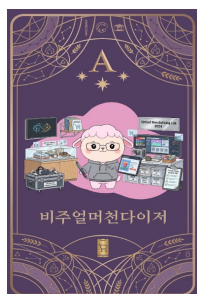
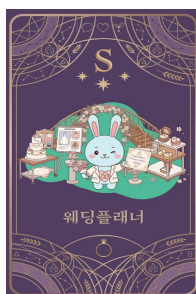


NFC Content (Job Simulation)

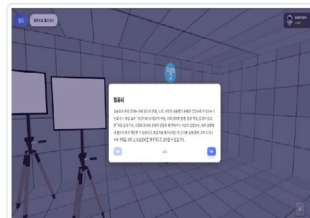
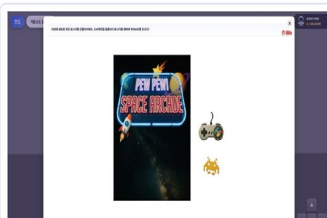
This program allows students to experience various careers as if they were playing a game, making it easy to understand what each job entails. As students complete missions, they naturally learn about the roles and characteristics of different careers and can explore career paths that suit them.

❖ Up to 105 career centers are available

Construction Equipment Operator · Game Designer · Broadcast Engineer · Marine Economics Researcher · Landscape Designer, etc.



✓ Job Information + Work Environment + Mission—All in One Place



Game Designer

Broadcast Engineer





Educational Materials



This interdisciplinary educational tool is designed specifically for activity-based learning and comprehensively fosters creativity, problem-solving skills, and collaboration.



Idea Thinking Cards

Based on TRIZ theory and the 5W1H principle, Idea Thinking Cards are fun cards designed to help anyone easily develop their creativity and problem-solving skills!!

With these cards, you can freely come up with stories and ideas anytime, anywhere.



NFC Keychain Career Assessment

Provides career assessments, career counseling (via chatbot), and information on academic majors and occupations

Plush keychain with built-in NFC chip (Physical device)

Mobile-linked AI career and job assessment system

Job simulation content

Personalized reports and

AI career assessments are available.



Money Race: An Economic Board Game

A board game that makes learning about real-life economics fun!!

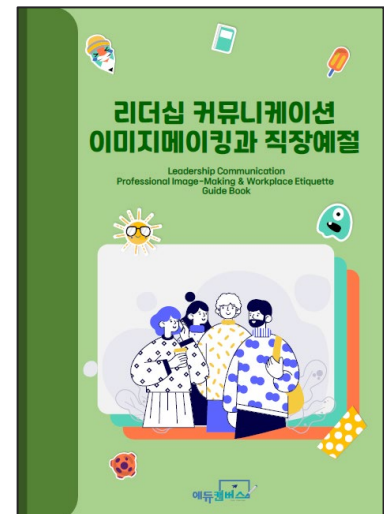
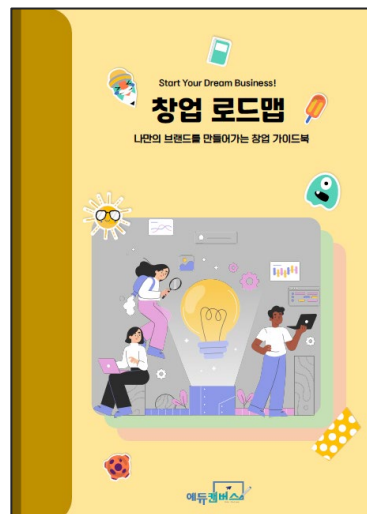
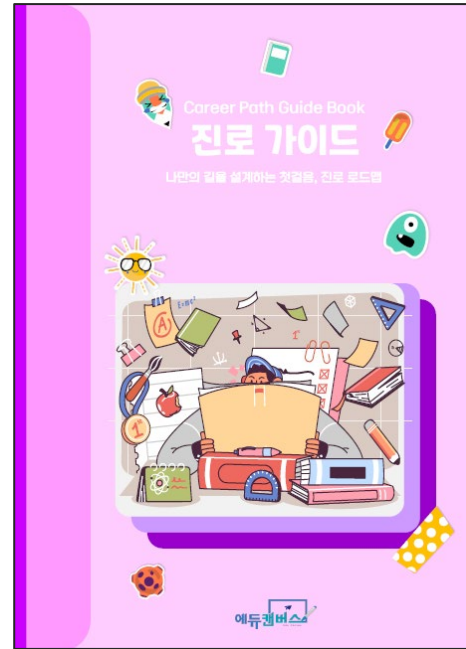
Hands-on economic education that lets you learn while having fun

Naturally learn basic financial concepts—such as income, spending, saving, investing, insurance, and taxes—through gameplay, and experience real-life financial decisions and crises via scenario cards and missions, allowing anyone to easily develop their financial acumen.



Educational Materials

EduCanvas's educational materials are activity-based content designed for use in real-world classroom settings; they are next-generation, interdisciplinary educational tools that holistically foster creativity, problem-solving skills, and collaboration.



The educational materials developed by EduCanvas are practice-oriented learning resources designed for use in a variety of educational programs and classroom settings. They are currently being used in various curricula—including career guidance, employment preparation, AI, and entrepreneurship—and are enhancing learning outcomes. Moving forward, the company plans to expand the sale of these materials and the distribution of educational content to educational institutions and schools.



Kiosk-Based Career Exploration and Job Experience Solution

A solution that lets you experience it, rather than just explaining it

AlphaGini analyzes personality, interests, and aptitudes based on data, and connects users to suitable career fields and experiential missions.

Assessment → Recommendations → Job Experience

01

Experience-Based Solutions

Experience-Centered Solutions Using Visualization and Gamification

02

Suitable for teenagers

Engage through touch and visualization without complicated explanations

03

Implementation of a Lightweight Architecture

Operated via kiosks and QR codes, even in waiting areas

An experiential solution that combines diagnosis, exploration, and hands-on experience all in one

1

AI Diagnosis

Personality, Interest, and Aptitude Analysis
Comprehensive Assessment / Event-Based Program

2

AI Curation

Based on Assessment Results
Recommendations for Careers, Majors, and Content

3

Career Simulation

Based on 105 occupational groups
Game-style mission experience

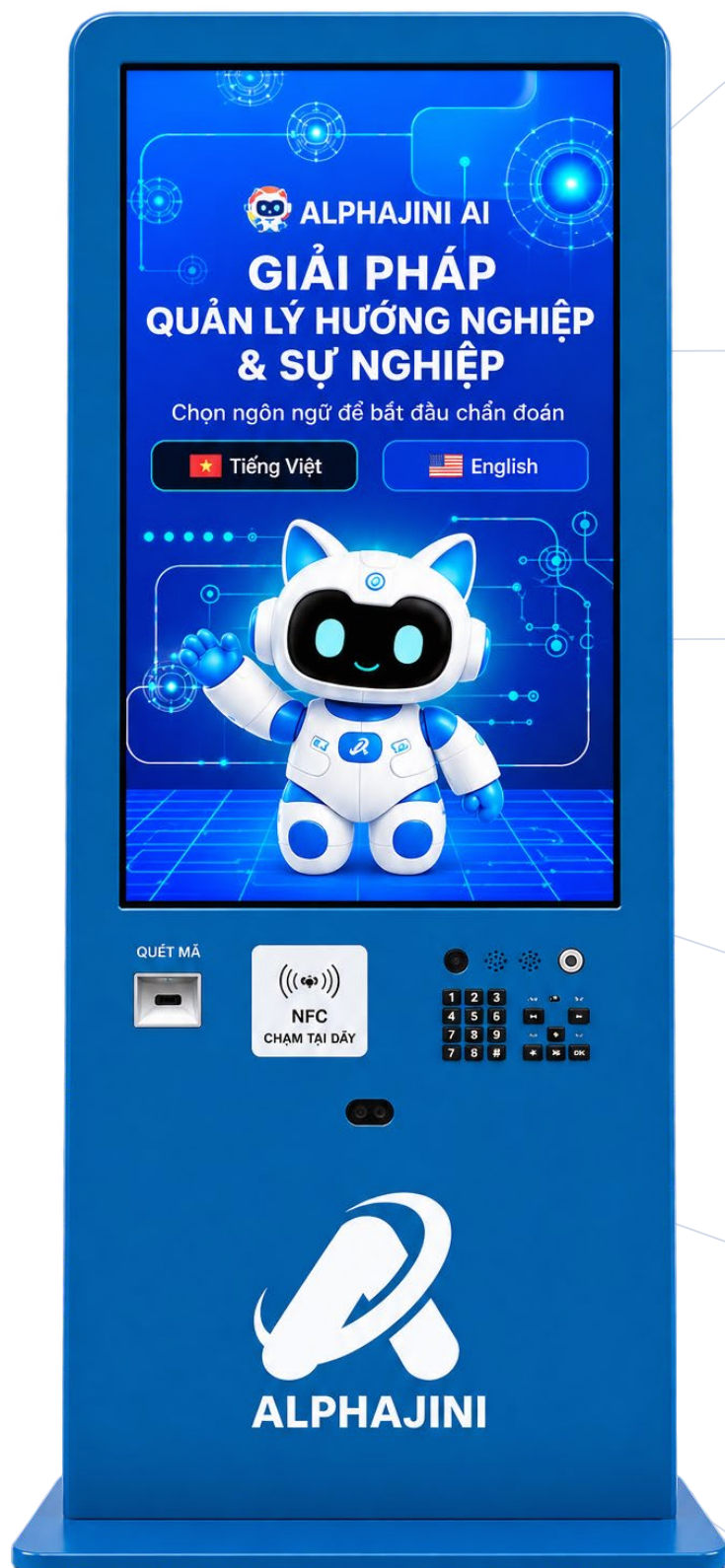
4

Link to Results

QR/Mobile Report Provision + Curated Search



Kiosk Offering AI Assessments and Job Experiences



GUEST

Hands-On Experience

Get started right away without signing up

TIME

Short turnover rate

Self-guided activities lasting 5 to 7 minutes

SPACE

Suitable for the space

Suitable for lobbies, waiting areas, and pop-up events

QR

Mobile Connectivity

Save the results to my phone using the QR code

3D

Content Expansion

Selecting a Career Mission After the Assessment

DATA

Operational Data

Check Participation Status and Distribution of Results





Customizable kiosks for career information, academic program information, and more

A solution that allows students to explore their career path through various job simulations

The career simulation program provides students with “experience-based career exploration” and institutions with “easily implementable career exploration programs.”

Through a variety of career exploration activities and mission-based tasks, participants will deepen their understanding of different careers, and

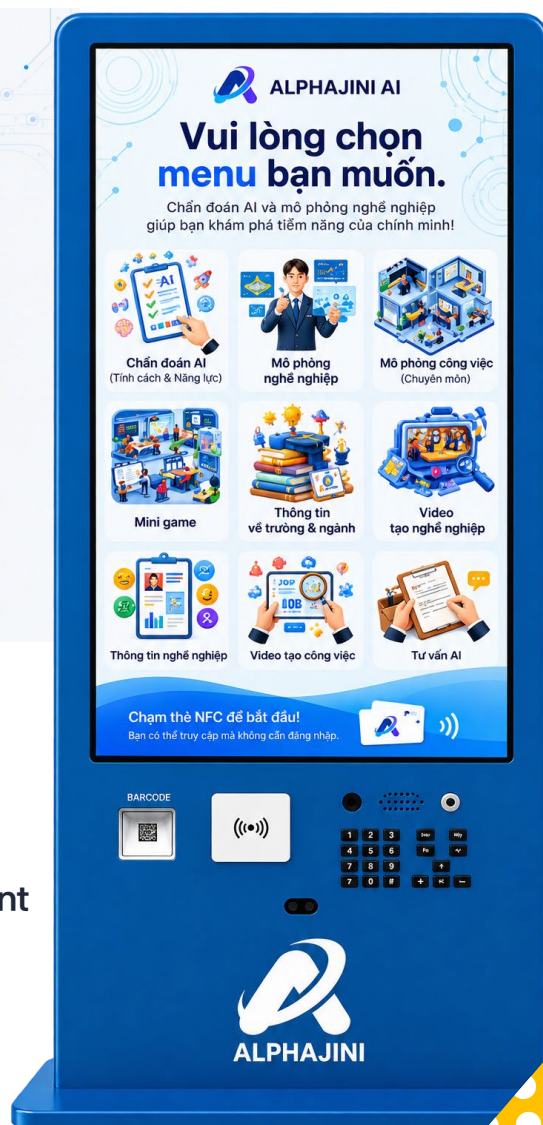
We support students in exploring their own career paths and discovering their interests and aptitudes, and

We provide hands-on career education programs that can be implemented in schools.



➤ Introduction of Customized Services | Services Offered

- Option to Add Institution Logos
- Institution names can be added to assessment reports (high schools, universities, public institutions, centers)
- Track student assessment status via a dedicated dashboard





Key Use Cases for the AlphaGini Service

50+

Organizations in Korea that have adopted the system

AI

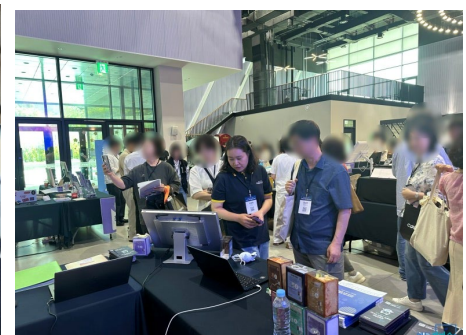
Data Analytics-Based Career Solutions

B2G

School, University, and Center-Operated Model

Custom

Customizable for organizations



EduCanvas's solution has been selected for government R&D programs in 2023, 2024, and 2025, and the company is building a reliable service through research and development.



연구과제수행확인서

사업명	창업성장기술개발사업(디딤돌)		
과제번호	RS-2024-00468093		
국문과제명	동남아시아 유학생을 위한 AI 직무역량 분석 기반 커리어추진 알고리즘 연구개발		
총연구시작일	2024-08-01	총연구종료일	2025-07-31
당해연구시작일	2025-01-01	당해연구종료일	2025-07-31
연구책임자	성명(국문)	이재현	
	생년월일	1984-01-08	
	소속기관	(주)에듀캔버스	
	전화번호	031-281-7913	
총연구비(원)	연구기관	해당없음	
	연구비(원)	당해년도연구비(원)	한정장보석제
제출처	확인됨		
용도및목적	확인됨		
최종평가등급	과제수행률	최종평가 세부평가등급	
위 사실을 확인함			
중소기업기술정보진흥원 기관장(직인생략)			



연구과제수행확인서

사업명	창업성장기술개발사업(TIPS)		
과제번호	RS-2025-25441338		
국문과제명	스마트 키오스크를 활용한 데이터 분석 기반 커리어 진단 플랫폼인 솔루션 개발		
총연구시작일	2025-07-01	총연구종료일	2027-06-30
당해연구시작일	2025-07-01	당해연구종료일	2025-12-31
연구책임자	성명(국문)	이재현	
	생년월일	1984-01-08	
	소속기관	(주)에듀캔버스	
	전화번호	031-281-7913	
총연구비(원)	연구기관	해당없음	
	연구비(원)	당해년도연구비(원)	183,334,000
제출처	공공기관		
용도및목적	상업적용 확인됨		
최종평가등급	과제수행률	최종평가 세부평가등급	
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연구과제수행확인서

사업명	창업성장기술개발사업(디딤돌)		
과제번호	RS-2023-00279061		
국문과제명	포용적 혁신대학을 위한 청소년을 위한 직업교육 기반 커리어진단 플랫폼인 솔루션 개발		
총연구시작일	2023-09-01	총연구종료일	2024-07-31
당해연구시작일	2024-01-01	당해연구종료일	2024-07-31
연구책임자	성명(국문)	이재현	
	생년월일	1984-01-08	
	소속기관	(주)에듀캔버스	
	전화번호	031-281-7913	
총연구비(원)	연구기관	해당없음	
	연구비(원)	당해년도연구비(원)	60,000,000
제출처	기관 제출됨		
용도및목적	기관 확인		
최종평가등급	과제수행률	최종평가 세부평가등급	
위 사실을 확인함			
중소기업기술정보진흥원 기관장(직인생략)			

A time to get to know yourself, discover your dreams, and
prepare for the future! Come explore your career path with
EduCanvas.



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