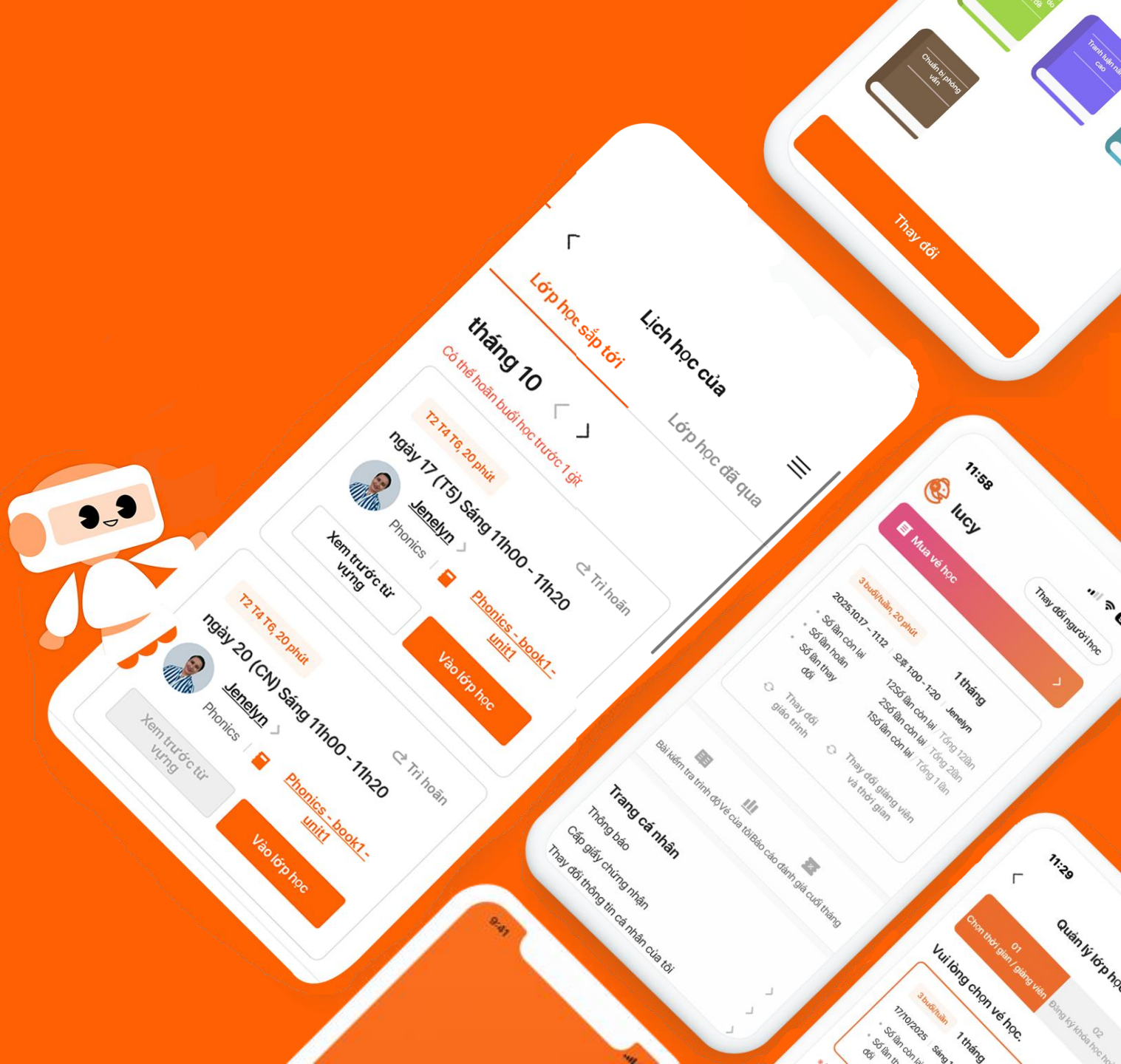


.....
Taught by
Education-Major Teachers

1:1 Personalized AI Online English



| hello-buddy.ai



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HELLO BUDDY

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HELLO BUDDY
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DIFFERENTIATION
Of Hellobuddy

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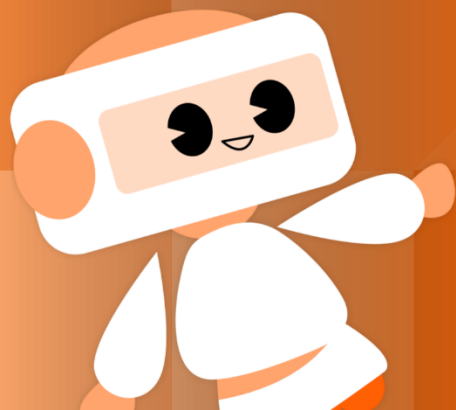
PERFORMANCE

01

HELLO BUDDY



HELLO BUDDY Introduction



**“Before starting their English journey,
everyone has the same questions.”**



Too many English programs to choose from.

Not sure how to set my learning goals



I've studied English, but I freeze up with foreigners.

Your English challenges, solved.

Hello Buddy is the answer.



**Naver Store's #1
Best-Seller**
(2019~2023)



**300,000+
Total Sales**
Customer Rating 4.9/5.0



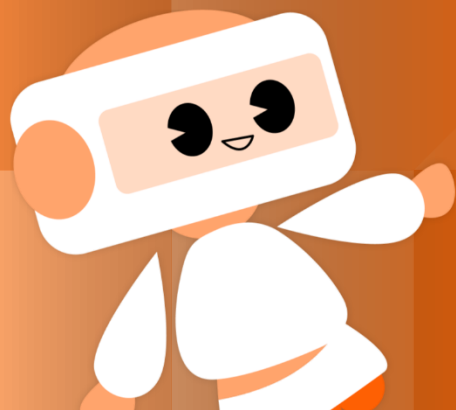
**300+ B2B
Corporate Clients**
85% Renewal Rate



**K-Education Chosen
by Learners
Worldwide**



HELLO BUDDY Differentiation



2. HELLO BUDDY Differenciation

HELLO BUDDY

The World's Only

Not Just English Speakers.

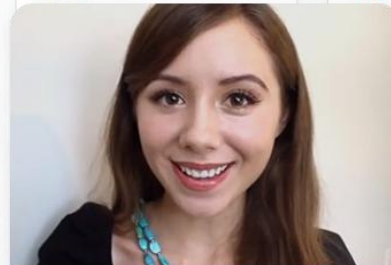
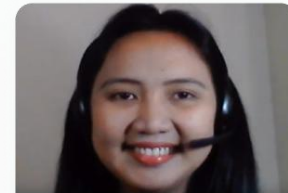
Learn with Real Teachers
Trained in Education.



9:41

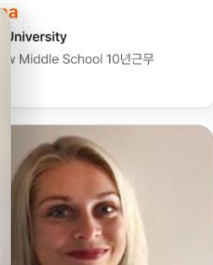


교육학을 전공한
진짜 교사와 수업!



Nikki

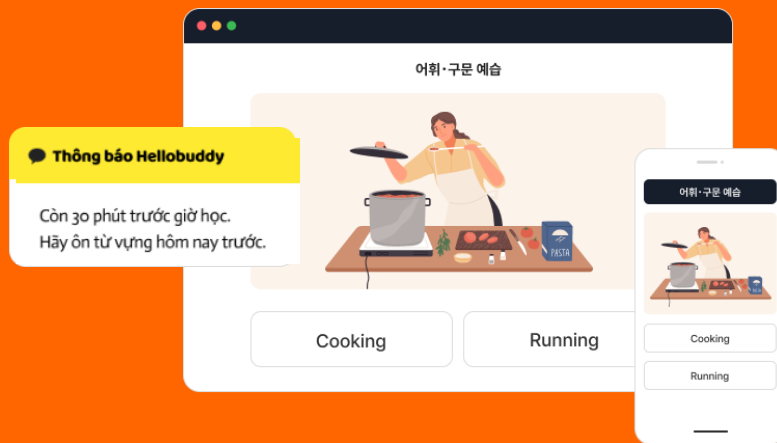
Emory University, 영어교육학 전공
Eastview Middle School 10년근무



University
Middle School 10년근무

2. HELLO BUDDY Differentiation

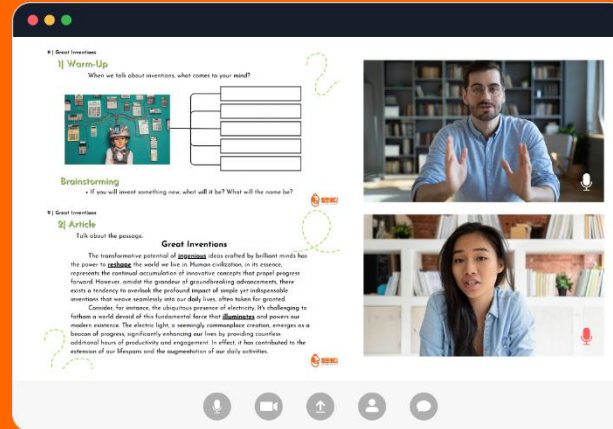
HELLO BUDDY



STEP 01

Pre-Class Preparation

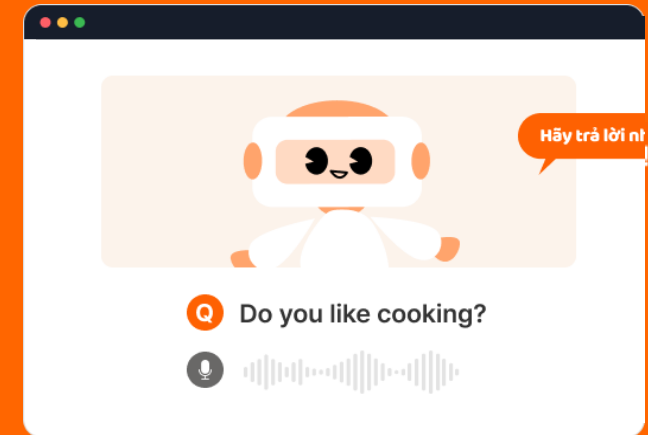
Preview the lesson with vocabulary quizzes based on today's class.



STEP 02

Live Class

Improve your English with real-time grammar corrections from education-trained teachers.



STEP 03

AI TUTOR Review

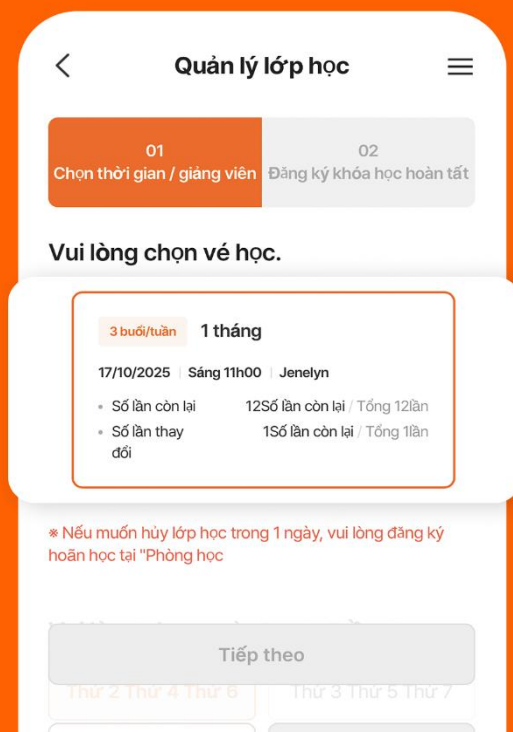
Review today's lesson with your AI Tutor anytime, anywhere, 24/7.

2. HELLO BUDDY Differentiation

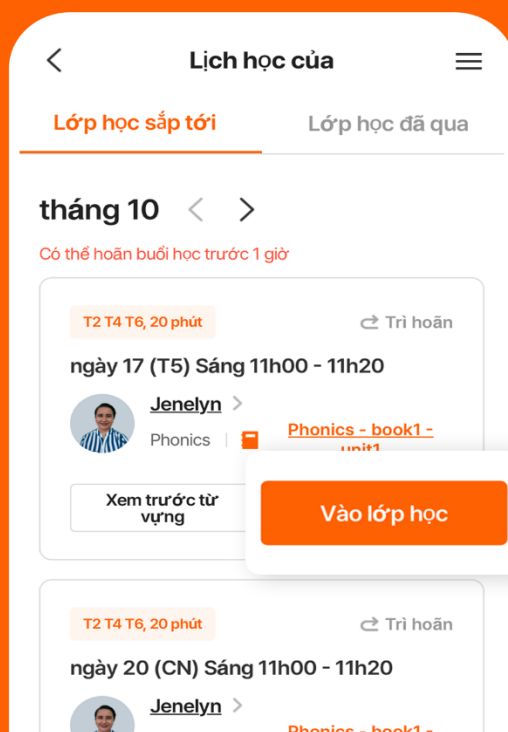
HELLO BUDDY

Quản lý lớp học

Chọn giáo viên, giờ học yêu thích
Thay đổi dễ dàng, bất cứ lúc nào

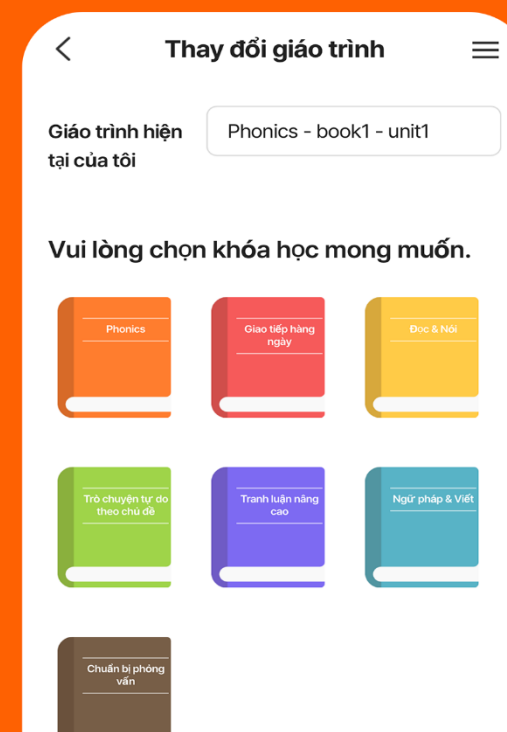


Ôn tập không giới hạn cùng AI Tutor!



Chương trình học đa dạng

Học theo sách bạn chọn
Lớp học cá nhân hóa hoàn hảo



2. HELLO BUDDY Differentiation

HELLO BUDDY

In-House Language Research Institute

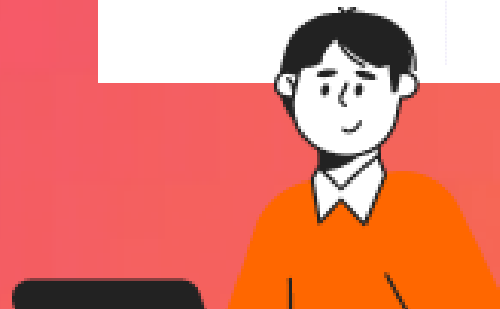
Continuous Research for Better English Learning

Language R&D Center since 2019

Developed **over 6 years** with **leading professors**,
our textbooks provide a structured learning flow
with preview quizzes and AI conversation review
for every lesson.

Learners can switch textbooks anytime.

Beginner		Pre-intermediate		Intermediate		High-intermediate		Advanced	
Level.1	Level.2	Level.3	Level.4	Level.5	Level.6	Level.7	Level.8	Level.9	Level.10
Junior Phonics									
		Junior Đọc & Nói							
			Junior Giao tiếp hàng ngày						
			Junior Ngữ pháp & Viết						
			Junior Topic Thảo luận tự do						
			Junior IELTS						
			Junior Phỏng vấn						
				Junior Thảo luận nâng cao					

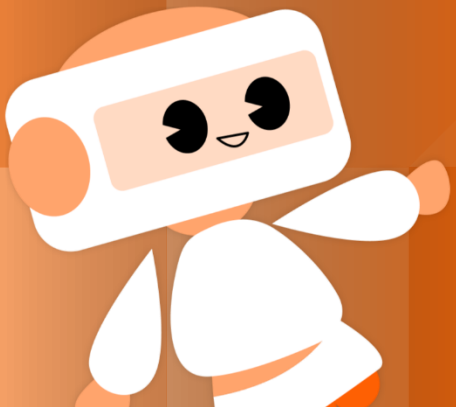


03

HELLO BUDDY



CURRICULUM



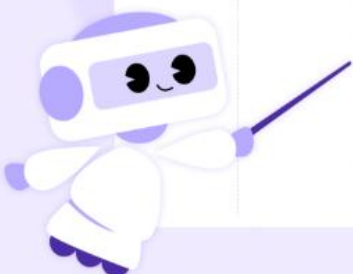
3. Curriculum Junior

HELLO BUDDY

Chương trình học Hellobuddy Junior

Hellobuddy nghiên cứu chuẩn giáo dục Mỹ và phương pháp đánh giá từ các kỳ thi quốc tế ETS, OPIC. Sử dụng bảng đánh giá trình độ độc quyền, hiệu quả và chi tiết nhất.

Beginner		Pre-intermediate		Intermediate		High-intermediate		Advanced	
Level.1	Level.2	Level.3	Level.4	Level.5	Level.6	Level.7	Level.8	Level.9	Level.10
Junior Phonics									
	Junior Đọc & Nói								
		Junior Giao tiếp hàng ngày							
		Junior Ngữ pháp & Viết							
			Junior Topic Thảo luận tự do						
			Junior IELTS						
			Junior Phỏng vấn						
				Junior Thảo luận nâng cao					



Phonics - book1

Lv. 1

[Xem trước](#)



Phonics - book2

Lv. 1

[Xem trước](#)



Phonics - book3

Lv. 1

[Xem trước](#)



Phonics - book4

Lv. 2

[Xem trước](#)



Junior General - book1

Lv. 2

[Xem trước](#)



Junior General - book2

Lv. 2

[Xem trước](#)



Junior General - book3

Lv. 3

[Xem trước](#)



Junior General - book4

Lv. 3

[Xem trước](#)



Junior Reading - book1

Lv. 2

[Xem trước](#)



Junior Reading - book2

Lv. 2

[Xem trước](#)



Junior Reading - book3

Lv. 2

[Xem trước](#)



Junior Reading - book4

Lv. 3

[Xem trước](#)



Junior Topic Conversation - book1

Lv. 3

[Xem trước](#)



Junior Topic Conversation - book2

Lv. 4

[Xem trước](#)



Junior Topic Conversation - book3

Lv. 5

[Xem trước](#)



Junior Topic Conversation - book4

Lv. 5

[Xem trước](#)

3. Curriculum

GENERAL ENGLISH

HELLO BUDDY

General English LEVEL 1 – LEVEL 8

Build confidence for natural, everyday English conversations. Beyond memorization, our General English course develops practical speaking and listening skills for real-life situations.

Xem trước giáo trình



Daily Talk - book1

unit1



Daily Talk - book2

unit1



Daily Talk - book3

unit1



Daily Talk - book4

unit1



Daily Talk - book3

unit1



Daily Talk - book4

unit1



Daily Talk - book5

unit1



Daily Talk - book6

unit1

[Xem trước](#)

[Xem trước](#)

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[Xem trước](#)

3. Curriculum

BUSINESS SKILL

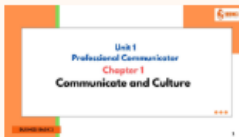
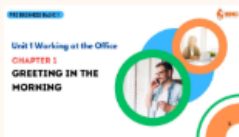
HELLO BUDDY

Business Skill

LEVEL 3 – LEVEL 10

Professional, precise English communication for global business. Our Business English course builds confidence and practical communication skills for real-world business situations.

Xem trước giáo trình

 Unit 1 People and Relationship Lesson 1 Meeting People Business Practice 1	 Unit 1 Travelling Chapter 1 Asking and Giving Directions	 Unit 1 Professional Communicator Chapter 1 Communicate and Culture	 Unit 1 Working at the Office CHAPTER 1 GREETING IN THE MORNING
Business - Business5	Business - Business2	Business - Business4	Business - Business1
Unit1	Unit1	Unit1	Unit1
Xem trước	Xem trước	Xem trước	Xem trước
 Unit 1 Working at the Office CHAPTER 1 GREETING IN THE MORNING	 UNIT 1 Self Management LESSON 1 Career and Success Business Practice 2	 Unit 1 Daily Office Routines Chapter 1 Welcoming Visitors	 Unit 1 People and Relationship Lesson 1 Meeting People Business Practice 1
Business - Business1	Business - Business6	Business - Business3	Business - Business5
Unit1	Unit1	Unit1	Unit1
Xem trước	Xem trước	Xem trước	Xem trước

3. Curriculum BUSINESS WRITING

HELLO BUDDY

Business Writing LEVEL 2 – LEVEL 8

Our Business Grammar & Writing course builds accurate sentence structure and practical writing skills essential for global business.

Xem trước giáo trình



Grammar&Writing -
book1

unit1

[Xem trước](#)

3. Curriculum

GLOBAL NEWS & ISSUE

HELLO BUDDY

Global News & Issue LEVEL 3 – LEVEL 10

Our Current Affairs English course uses global news to build advanced vocabulary, critical thinking, and communication skills. Through articles and videos on politics, business, technology, the environment, and society, learners develop the ability to express opinions clearly and engage in meaningful discussions.

Xem trước giáo trình



News&Issue - book1

unit1

[Xem trước](#)



News&Issue - book2

unit1

[Xem trước](#)



News&Issue - book3

unit1

[Xem trước](#)



News&Issue - book4

unit1

[Xem trước](#)



News&Issue - book5

unit1

[Xem trước](#)



News&Issue - book6

unit1

[Xem trước](#)



News&Issue - book7

unit1

[Xem trước](#)



News&Issue - book8

unit1

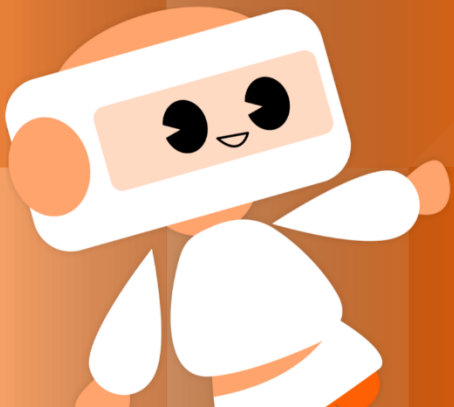
[Xem trước](#)

04

HELLO BUDDY



BUSINESS
PERFORMANCE



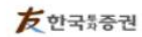
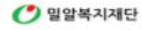
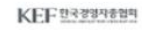
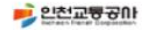
4. BUSINESS PERFORMANCE

HELLO BUDDY

Hello Buddy provides..

English education to over 300 companies and organizations, from SMEs to major corporations.

Going beyond traditional online English classes, we have invested in R&D to develop our AI Tutor, transforming Hello Buddy into a global EdTech company and expanding our solutions overseas.

Thank you



<https://vn.hello-buddy.ai>

